

Future Opportunities from revising International Driving Permits

Jordi Vilaseca

12-September-2013



THE HAGUE
10-13 SEPT



FIA Foundation
for the Automobile and Society

OBJECTIVE of the Workshop



- FIA clubs have a broad and long experience in the issuance and use of International Driving Permits (IDP), worldwide.
- IDP's are an important source of revenues for Clubs.
- However, not all clubs have the same role and approach to this product:
 - some are very active in delivering IDP's,
 - others do not even hold IDP's in their portfolio.
- Different levels of success, disparity of action, different approaches and needs.

OBJECTIVE of the Workshop



- **Can we impulse and improve this product?**
- **What are the main issues and problems around this product and service?**
- **Can we add value to the IDP's?**

- **What can we do for IDP's? (Should we do something?)**

OBJECTIVE of the Workshop



- Can we impulse and improve this product?
- What are the main issues and problems around this product and service?
- Can we add value to the IDP's?

- What can we do for IDP's? (Should we do something?)

The objective of this workshop is, together, UNDERSTANDING IDP's for a better action.

WHAT IS AN IDP?

Origin of IDP's



- IDP's are the result of a protocol established in the UN Road Traffic and Motor Transport Conventions.

“The Contracting States, desirous of promoting the development and safety of international road traffic by establishing certain uniform rules, have agreed on....”

(1949 UN Road Traffic convention)

- **This Conventions regulate aspects such as:**
 - Signs & Signals
 - Rules of the Road
 - Admission of Motor vehicle and Trailers to International Traffic
 - Drivers of Motor Vehicles
 - Admission of Cycles and Mopeds to International Traffic




WHAT IS AN IDP?

Origin of IDP's

- IDP's are the result of a protocol established in the UN Road Traffic and Motor Transport Conventions.

“The Contracting States, desirous of promoting the development and safety of international road traffic by establishing certain uniform rules, have agreed on....”

(1949 UN Road Traffic convention)

- **This Conventions regulate aspects such as:**
 - Signs & Signals
 - Rules of the Road
 - Admission of Motor vehicle and Trailers to International Traffic
 - Drivers of Motor Vehicles 
 - Admission of Cycles and Mopeds to International Traffic

WHAT IS AN IDP?

Origin of IDP's



- **Historically, there have been 4 Conventions:**

Paris 1926,

Inter-American Convention 1943,

Geneva 1949

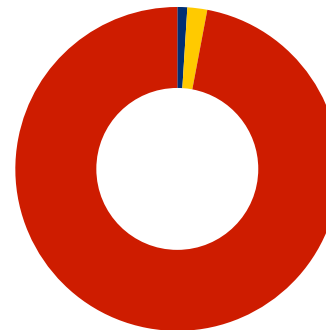
http://www.unece.org/fileadmin/DAM/trans/conventn/Convention_on_road_traffic_of_1949.pdf

Vienna 1968 (2006 revised)

http://www.unece.org/trans/conventn/Conv_road_traffic_EN.pdf

- **Most of the countries abide by 1949 and 1968 convention, and the 2006 revision:**

- 98 out of 101 Clubs that report information to FIA, subscribe 1949 and/or 1968 Conventions.

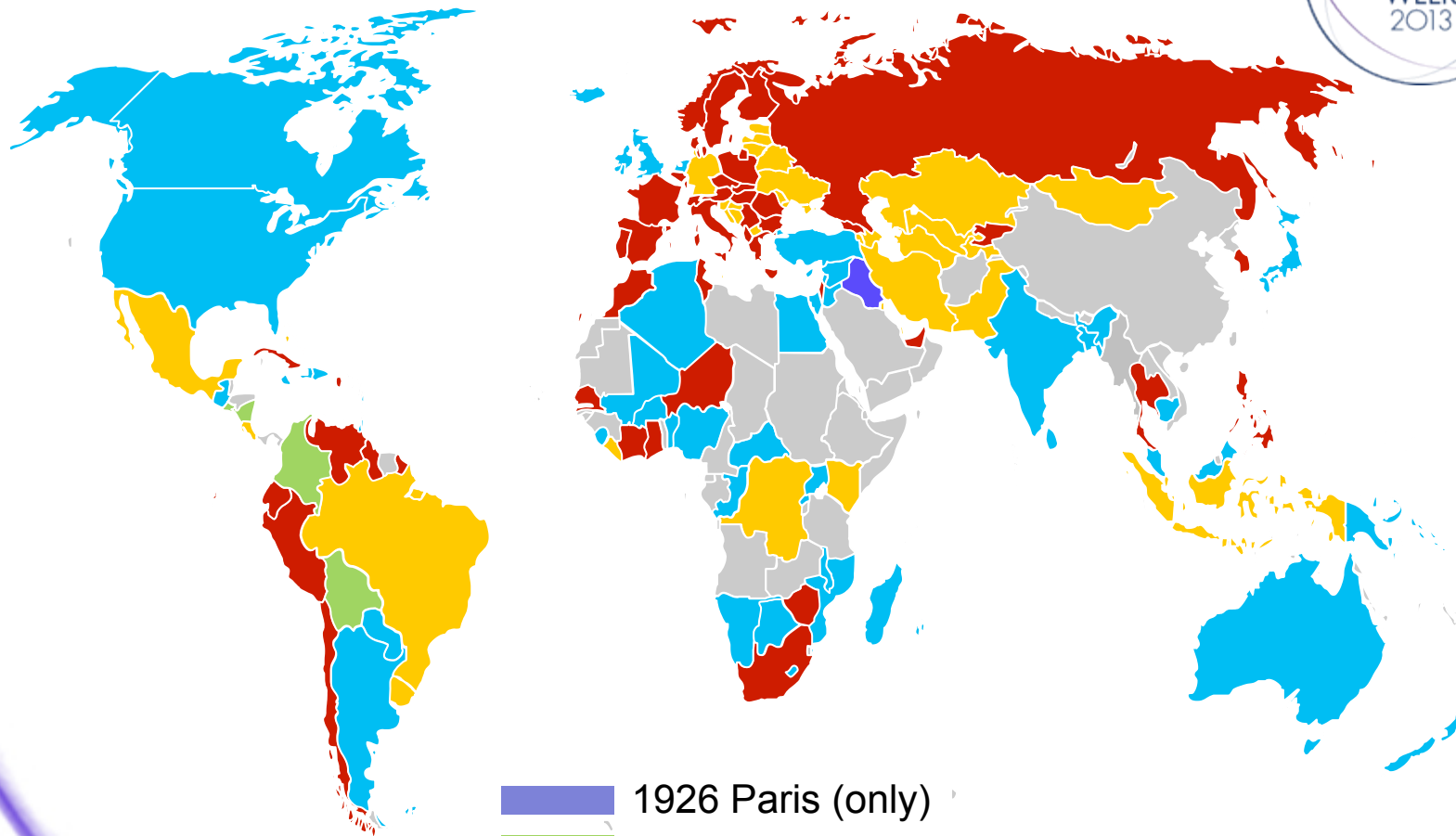


■ convention 1926

■ convention 1943

■ all other conventions

Current Convention Application

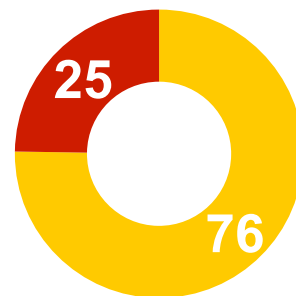


- 1926 Paris (only)
- 1943 Inter-American (only)
- 1949 Geneva (only)
- 1968 Vienna (only)
- Multiple (1949+1968)



WHAT IS AN IDP? Who issues them?

- UN Conventions entitle each subscribing country to define the local organization or authority to issue IDP's.
- In most of the countries, Clubs are an issuing organization and, in some cases, “the only“ issuing organization.



■ YES
■ NO

• 76 out of 101 Clubs that report information to FIA, state they are entitled to issue IDP's.

- **The accumulated experience, and the broad “network” of FIA clubs issuing IDP's, is a very important asset to build on.**

WHAT IS AN IDP?

How an IDP must be?

Part I: Convention on Road Traffic - Annex 7

69

Annex 7

INTERNATIONAL DRIVING PERMIT

1. The permit shall be a booklet in format A 6 (148 x 105 mm). The cover shall be grey and the inside pages white.
2. The outside and inside of the front cover shall conform, respectively, to model pages Nos. 1 and 2 below; they shall be printed in the national language, or in at least one of the national languages, of the issuing State. The last two inside pages shall be facing pages conforming to model No. 3 below; they shall be printed in French. The inside pages preceding these two pages shall repeat the first of them in several languages, which must include English, Russian and Spanish.
3. Handwritten or typed entries made on the permit shall be in Latin characters or in English cursive script.
4. Contracting Parties issuing or authorizing the issuance of international driving permits of which the cover is printed in a language other than English, French, Russian or Spanish shall communicate to the Secretary-General of the United Nations the translation into that language of the text of model page No. 3 below.



Page 69 of 1968
Vienna
Convention

- Size
- Colour of pages
- Languages
- Characters
- Additional translations
- Mandatory information
-
-

WHAT IS AN IDP?

How an IDP must be?



FRONT COVER

MODEL PAGE No. 1
(Outside of front cover)

..... 1

International Motor Traffic
INTERNATIONAL DRIVING PERMIT
No.

Convention on Road Traffic of 8 November 1968

Valid until 2

Issued by

At

Date

Number of domestic driving permit

○
4

..... 3

- ¹ Name of the issuing State and its distinguishing sign as defined in Annex 3.
- ² Either no more than three years after the date of issue or the date of expiry of the domestic driving permit, whichever is earlier.
- ³ Signature of the authority or association issuing the permit.
- ⁴ Seal or stamp of the authority or association issuing the permit.

FRONT COVER (inside)

This permit is not valid for the territory of:

..... 1

It is valid for the territories of all the other Contracting Parties on condition that it is presented with the corresponding domestic driving permit. The categories of vehicles for which the permit is valid are stated at the end of the booklet.

..... 2

This permit shall cease to be valid in the territory of another Contracting Party if its holder establishes his normal residence there.

- ¹ Enter here the name of the Contracting Party in which the holder is normally resident.
- ² Space reserved for a list of the States which are Contracting Parties (optional).

WHAT IS AN IDP?

How an IDP must be?



PARTICULARS CONCERNING THE DRIVER			
Family name:	1.	
Given name, other names:	2.	
Place of birth: ¹	3.	
Date of birth:	4.	
Place of normal residence: ²	5.	
CATEGORIES AND SUBCATEGORIES OF VEHICLES, WITH THE CORRESPONDING CODES, FOR WHICH THE PERMIT IS VALID			
Category code/Pictogram		Subcategory code/Pictogram	
A		A1	
B		B1	
C		C1	
D		D1	
BE			
CE		C1E	
DE		D1E	
RESTRICTIVE CONDITIONS OF USE ³			

¹ The place of birth may be replaced by other particulars defined by domestic legislation.
² To be completed when required by domestic legislation.
³ For example: "Must wear corrective lenses", "Valid only for driving vehicle No.", "Vehicle must be equipped to be driven by a one-legged person".

1.		
2.		
3.		
4.		
5.		
STAMP ⁴	STAMP ⁴	<div style="border: 1px solid black; width: 60px; height: 60px; margin: 0 auto; text-align: center; line-height: 60px;"> photograph </div> <div style="border: 1px solid black; width: 20px; height: 20px; margin: 10px auto; text-align: center; line-height: 20px;"> 4 </div>
A	A1	
B	B1	
C	C1	
D	D1	
BE		
CE	C1E	
DE	D1E	Signature of the holder
DISQUALIFICATIONS:		
The holder is deprived of the right to drive in the territory of ⁵ until ⁶		
At on		
The holder is deprived of the right to drive in the territory of ⁵ until ⁶		
At on		
⁴ Seal or stamp of the authority or association issuing the permit. This seal or stamp shall be affixed against the designation of the categories or subcategories only if the holder is licensed to drive the appropriate vehicles.		
⁵ Name of State.		
⁶ Signature and seal or stamp of the authority which has invalidated the permit in its territory. If the spaces provided for disqualifications on this page have already been used, any further disqualifications should be entered overleaf.		

WHAT IS AN IDP?

Basic functions



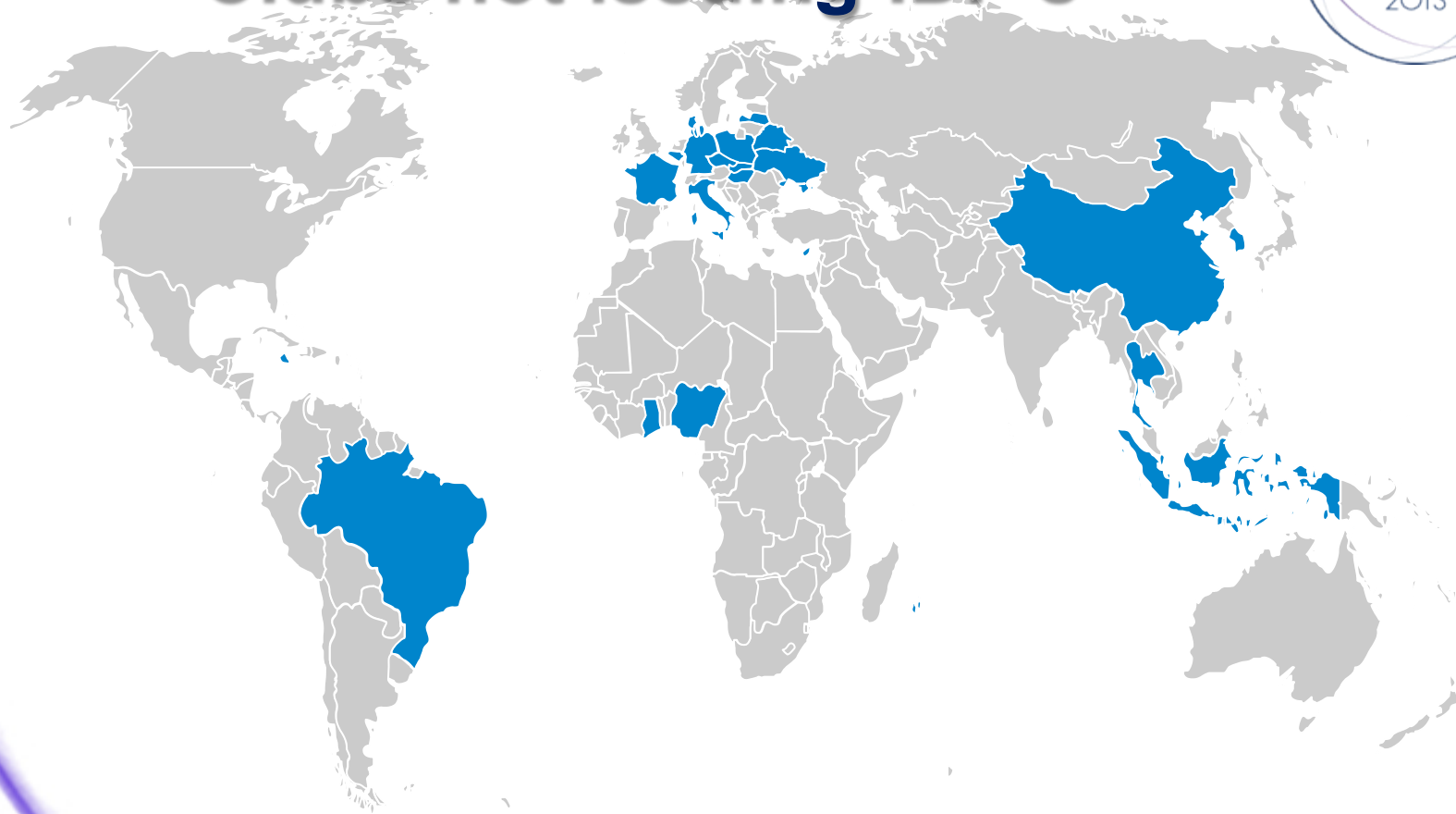
- Standardized **FORMAT** (like a passport for driving)
 - **TRANSLATION** (to make it understandable abroad)
 - **CERTIFICATION** (you have a national driving license)
 - **AUTHORISATION** (what type of vehicle are you authorized to drive)
-
- IDP's are part of the International Road Traffic Conventions, which pursue **safety on the roads**.

CURRENT STATUS of IDP's Basic available figures



- Clubs from 101 different countries report data on IDP's.
- In 76 of these 101 FIA Clubs are an "IDP issuing organization"
- These 101 countries follow 4 international UN Conventions on Road Traffic and Motorized Transport.
- 1949 and 1968 conventions are subscribed by 98% of these countries.
- IDP cost range from "free" to US\$130, and average price is US\$20.
- These 101 countries account for a "low estimate" 2,057,390 units of IDP issued in 2012, of which 312,000 units through local authorities.
- 37 out of 101 countries do not report data on number of issued IDP's.
- All these units account for a "low estimate" of US\$41,9MM, of which US\$7.2MM through local authorities.
- 24 of these 37 countries are not allowed as "issuing organizations".

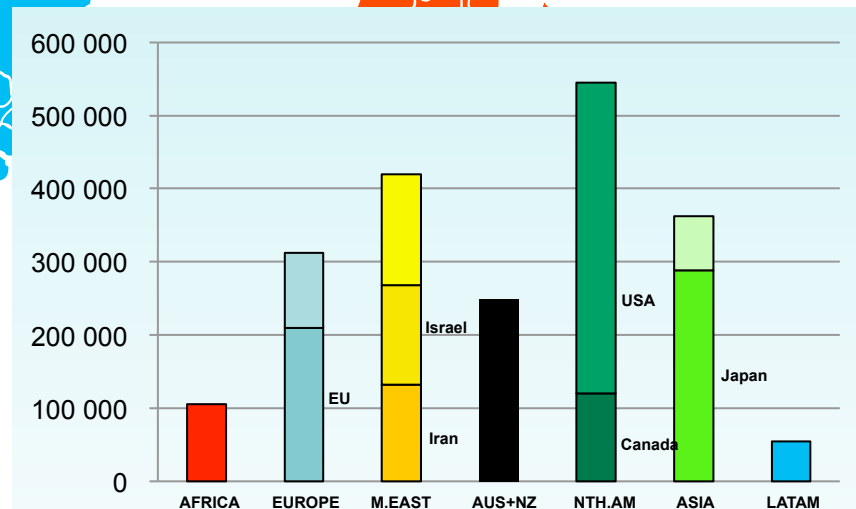
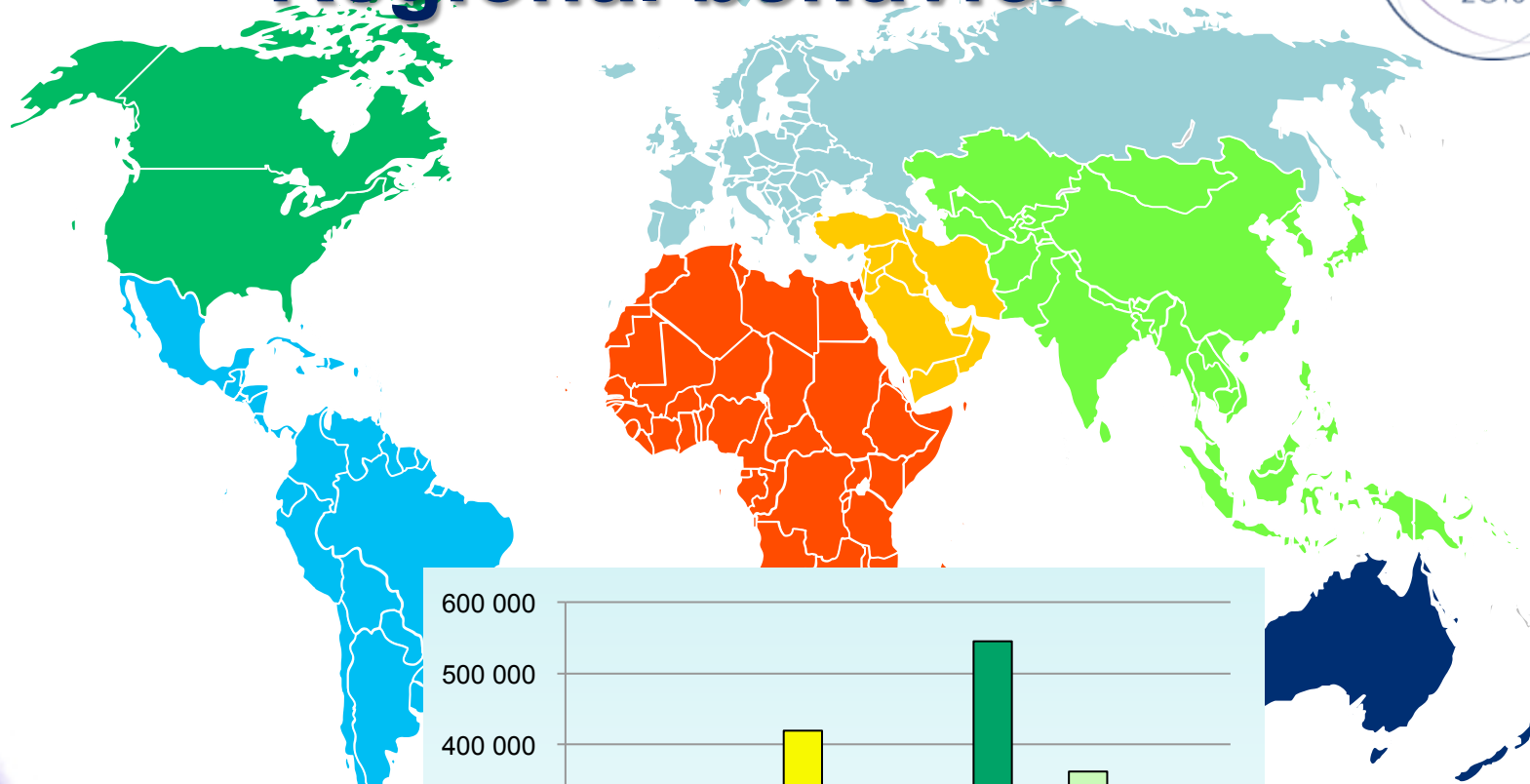
CURRENT STATUS of IDP's Clubs not issuing IDP's



 Countries where IDP's are issued by local authorities.

CURRENT STATUS of IDP's

Regional behavior



Units of IDP
issued in 2012

WHO NEEDS AN IDP?



- It is clear, up to now, that:
 1. If you want to drive a motor vehicle out of your nation country... it's easy: just get an IDP.
 2. IDP's are clearly regulated by UN Conventions. Most of world countries subscribe this conventions.
 3. Basic format, but free to include additional features.
 4. Clubs are the more widespread network of issuing entities.
 5. IDP's are an important source of revenues for clubs.
 6. IDP's represent up to US\$40.1MM annually to FIA clubs.
 7. But there is a very irregular behavior among countries.
 8. This behavior reveals there is an opportunity to do things different
 9. Competition. Clubs are not the only issuing organization.

WHO NEEDS AN IDP?



- With this picture, surely you would state that:
 1. **everyone planning to drive abroad, asks you for an IDP.**
 2. **Your club is capturing all the demand for IDP's.**
 3. **Everyone in your country know that IDP's are required.**
 4. **As tourism flows increase worldwide, so do the demand for IDP's...**

Or, otherwise, ...

... what really happens?

... how is real life?

THE REAL IDP's WORLD



- Does everyone who drives abroad hold an IDP ?
- Who cares ?
- What if you don't hold an IDP when you want to drive abroad?

- How do the stakeholders behave in this movie?
 - **Insurance Companies**
 - **Car Rental Companies**
 - **Border Police**
 - **City/Road Police**

- We need to understand the players to act for improving and impulsing IDP's.



WHO NEEDS AN IDP?

- If you want to drive a motor vehicle out of your nation country... it's easy: just get an IDP.

- **Example:** **Spain** (the 3rd tourism destination worldwide!!!!)

- National Driving Licenses issued in Spanish or accompanied with an official translation from the Spanish Ministry of Foreign Affairs, a Spanish consulate or the RACE.
- All EU driving licenses, in the standard model.
- National driving licenses according to models of 1949 and 1968 conventions.
- National Driving licenses according to Annex E of the 1926 conventions for countries not bounded by the other conventions. for a period of 180 days.
- IDP's according to 1926, 1949 and 1968 conventions.
- The "moped" story.



1st EXERCISE

Understanding what happens

- Who cares ?
- What if you don't hold an IDP when you want to drive abroad?
- Basically there are 4 stakeholders:
 - **Insurance Companies**
 - **Car Rental Companies**
 - **Border Police**
 - **City/Road Police**
- We need to understand the players to act for improving and to impulse the use of IDP's.

1st EXERCISE



WORKSHOP - INTERNATIONAL DRIVING PERMITS

EXERCISE 1

CONNECTED FOR THE FUTURE

GROUP:

COUNTRY:

PART 1 WHO REQUIRE IDP's ?

(circle yes or no)

Border Police	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
City/Road Police	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
Insurance Companies	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
Car Rental Companies	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO	YES / NO
Other (Please, specify)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

PART 2 PROBLEMS AND REASONS

Please, briefly describe the 3 main issues or problems your club has in order to sell IDP's.

(Please, use back of this sheet if you need more space)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please, briefly describe the 3 main reasons why members/citizens of your contry don't ask for IDP's.

(Please, use back of this sheet if you need more space)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

2nd EXERCISE

Ideas for improvement and action



- What would you do?
- What can we do together?
- Can you act alone as a club?
- What are other issuing entities doing?
- Do you have a growing, stable or declining demand?
- What is, in your opinion, a clear driver of IDP's demand?

2nd EXERCISE



WORKSHOP - INTERNATIONAL DRIVING PERMITS

EXERCISE 2

CONNECTED FOR THE FUTURE

GROUP:

COUNTRY:

PART 1 IMPROVEMENTS

What would you change, add, modify in current IDP's to IMPROVE DEMAND:

(Please, use back of this sheet if you need more space)

What would you change, add, modify in current IDP's to OVERCOME CURRENT ISSUES AND PROBLEMS:

(Please, use back of this sheet if you need more space)

SET OF IMPROVEMENTS



- Include a Civil Responsibility insurance with every IDP.
- Include a Legal Defense Insurance.
- Translate into more languages (not only the UN official ones).
- Add safety devices to avoid forgery (holograms, magnetic bands, ...), dignify the IDP, make it more suited to the 21st century.
- Set up an international Registration Service database, that could be helpful for police departments.
- Develop a quick&easy “application-delivery” process.
- Set up an On-Line application system.
- Include a second plastic IDP, to leave as identification card.
- Deliver IDP’s together with essential and useful information on how to drive in the destination country.
- Incorporate IDP’s in Clubs’ and FIA’s programs for Road Safety.
- Increase communication to club’s members, travel agencies, car rental companies,



NOTES ex.1

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



NOTES ex.2

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



Thank you for your attention and participation

Should you have any question:
jvilasecarequant@gmail.com

Or ask any FIA representative